

B | M BRITTANY MILLS HAIR STUDIO

Cookie policy

We use cookies on our website. You'll find a notice about this on our homepage as well, which also links back to this policy.

If you use this website after we've displayed the notice to you, we will treat this as your consent to our use of cookies for the purposes that we've explained below in our policy.

We last updated our policy on August 3, 2019.

1. Information about cookies

A cookie is a small text file that is placed onto your computer (or other electronic device) when you access our website.

There are 4 different types of cookies:

- Strictly-necessary cookies (required for the website to run). These allow you to do things like log in securely.
- Performance cookies (which measure how many visitors use our site, which pages they visit and how they interact with the site). These help us to improve our website.
- Functionality cookies (which remember specific visitor's preferences for the way they use our site, e.g. language settings or font size).
- Targeting/advertising cookies (these collect information about individual visitors that enable us, or third parties, to provide relevant advertisements to those who have visited our site)

Our website may use each type of cookie in order to:

- Make your online experience more efficient and enjoyable - Improve our services
- Recognise you whenever you visit this website and distinguish you from other users of our site - Obtain information about your preferences and use of our site
- Provide you with advertising that is tailored to your interests. In this instance however, there are no cookies categorised as marketing and promotional cookies on bmhairstudio.co.uk
- Carry out research and data analysis to help us to improve our content and services and to better understand our customer preferences and interests

Your web browser places cookies on your hard drive for record-keeping purposes and sometimes to track information about you. For more general information on cookies see the Wikipedia article on HTTP Cookies.

We have set out specific details of the cookies we use on our site in section 4 below.

2. Third-party cookies

Like many other websites, third parties may also set cookies on our website. These third parties are responsible for the cookies they set on our site and we have no control over them. For further information on how their cookies policies work, please visit their websites.

3. Managing cookies

You can manage cookies yourself. We use cookies for a variety of reasons detailed below. Unfortunately, in most cases there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave on all cookies if you are not sure whether you need them or not in case, they are used to provide a service that you use.

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

You can set your web browser to refuse cookies, delete cookies, or to alert you when cookies are being sent.

You will need to visit the web browser's site to manage, but for ease we have provided links to popular browsers below:

- Google Chrome:

<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en> - Microsoft Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

- Microsoft Internet Explorer:

<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> - Apple Safari: https://support.apple.com/kb/ph21411?locale=en_US

For further information about cookies and how to manage or disable them please go to: www.aboutcookies.org.

Please also note that if you change/block cookies then:

- some parts of our website may not function properly or as well as they otherwise might;
- changes will apply across all websites that you visit (unless you choose to block cookies only from particular websites); and
- the settings that you change will only apply on the device on which you change the settings and will not apply across all other devices that you use.

4. Specific details on the cookies we set

Account related cookies, categorised as Strictly necessary and Functional cookies.

If you create an account with us, then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out however in some cases, they may remain afterwards to remember your site preferences when logged out. There are two types:

- i) Session (Transient) cookies are cookies erased when you close your browser and do not collect information from your computer. They typically store information in the form of a session identification that does not personally identify the user.
- ii) Persistent (Permanent or Stored) cookies are cookies stored on your hard drive until they expire (i.e. they are based on a set expiration date) or until you delete them. In this case there are two persistent cookies: smSession (with a life span of two weeks) and svSession (with a life span of 2 years). These cookies are used to collect identifying information about the user, such as Web surfing behaviour or user preferences for a specific site.

We collect the following categories of data:

- (1) Information about the browser type and version used
- (2) The operating system of the user
- (3) The IP address of the user
- (4) Date and time of access

Email newsletters related cookies

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

Forms related cookies

When you submit data to through a form such as those found on contact pages or comment forms cookies may be set to remember your user details for future correspondence.

Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

This site uses Google Analytics which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

From time to time we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure

that you receive a consistent experience whilst on the site whilst ensuring we understand which optimisations our users appreciate the most.

We also use social media buttons and/or plugins on this site that allow you to connect with your social network in various ways. For these to work the following social media sites including Facebook and Instagram, will set cookies through our site which may be used to enhance your profile on their site or contribute to the data they hold for various purposes outlined in their respective privacy policies.

We have set out in the table below details of each of the cookies on our site, a description of what they do and, where relevant, external links that provide more information about them:

Cookie Name	Description	External Information (if relevant)
Google Analytics	We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information.	Google's privacy policy is available at: http://www.google.com/privacypolicy.html .
wix.com (persistent)	svSession Identifies unique visitors and tracks a visitor's sessions on a site smSession (two weeks) Identifies logged in site members	
wix.com (session)	hs Security XSRF-TOKEN Security TSxxxxxxx (where x is replaced with a random series of numbers and letters) Security TSxxxxxxx_d (where x is replaced with a random series of numbers and letters) Security RequestID Track visitor behaviour and measure site performance	
OneTrust	OptanonConsent This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the site uses and whether visitors have given or withdrawn consent for the use of each category. This enables site owners to prevent cookies in each category from being set in the users browser, when consent is not given. The cookie has a normal lifespan of one year, so that returning visitors to the site will have their preferences remembered. It contains no information that can identify the site visitor.	

More Information

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site. This Cookies

Policy was created with the help of the Generator of GDPR Cookies Policy and the GDPR Privacy Policy.

However, if you are still looking for more information then you can contact us through one of our preferred contact methods:

Email: britt@bmhairstudio.co.uk